

CALL US NOW!

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POWERCLICK FIELD SURVEY

www.powerclickars.com



Companies that conduct field or market research surveys traditionally use pen & paper, and occasionally, a camera. However, this method usually becomes cumbersome and lengthily, as collected information needs to be organized and manually added to the company's database. This not only makes surveys time consuming but costly too.

HOW POWERCLICK MAKES A DIFFERENCE:

1. Replaces pen & paper with Tablets/ Smart phones. Allows for more efficient and effortless data collection for both Field Surveys and Market Research.
2. Instantaneously sync and upload the survey results to the office (internet data plan needed), and available for real-time analysis.
3. Multiple question types (20 +), from simple to complicated question types (which include single-choice to logic-branching questions).
4. GPS Location Tracking (with built-in photo taking function) – Records and time-stamps the exact location of your survey.

HOW DOES POWERCLICK WORK:

1. Download and install the PowerClick Application onto your Tablet/Smartphone.
2. Create a Project Administrator/Manager and staff members accounts.
3. Build your Survey Questionnaires .
4. Load Survey Questionnaires with instructions onto Tablets/Smartphones .
5. Download and create reports to analyze the survey reports.

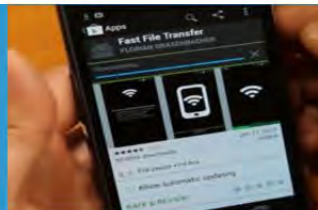
1

Starting Survey



2

Uploading Data



3

Conducting Survey



4

Generating Reports

Response data	N of responses	Total Base N=644	%
Male	321	644	49.8%
Female	323	644	50.2%
SAMSUNG	45	641	7.0%
SONY	43	641	6.7%
NOKIA	32	641	5.0%
ADIDAS	15	641	2.3%
TOYOTA	12	641	1.9%
BMW	10	641	1.6%
MERCEDES	10	641	1.6%
COCA-COLA	9	641	1.4%
BOSCH	9	641	1.4%
PANASONIC	9	641	1.4%
SIEMENS	8	641	1.2%
ASUS	7	641	1.1%

ADDITIONAL SERVICES FROM POWERCLICK:

1. Handles hiring and managing of local workers for the Survey Project Manager. (A Big Save on lodging/meal cost for sending out Main Office workers across the country)
2. Assisting in question creations and survey data compilation process